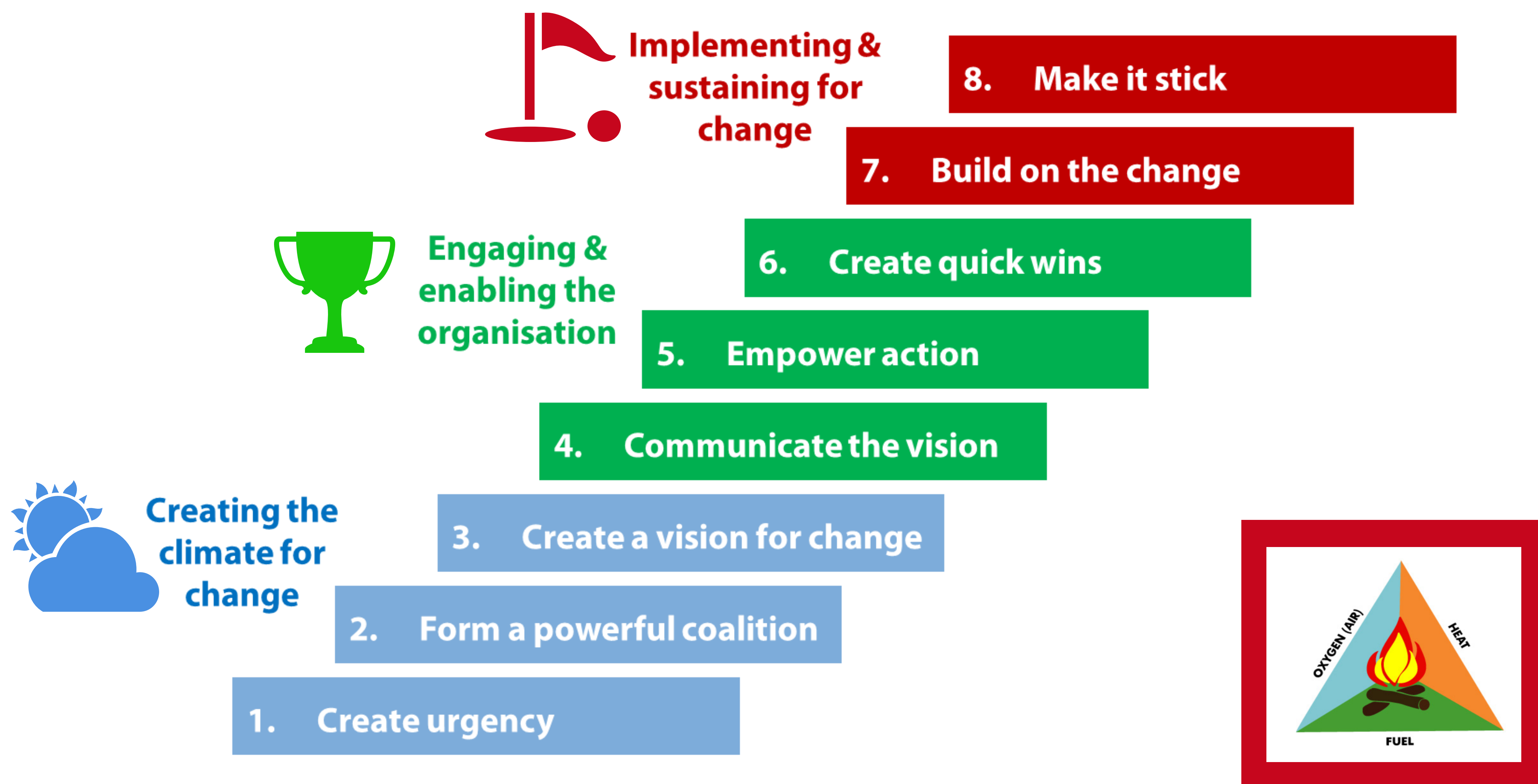
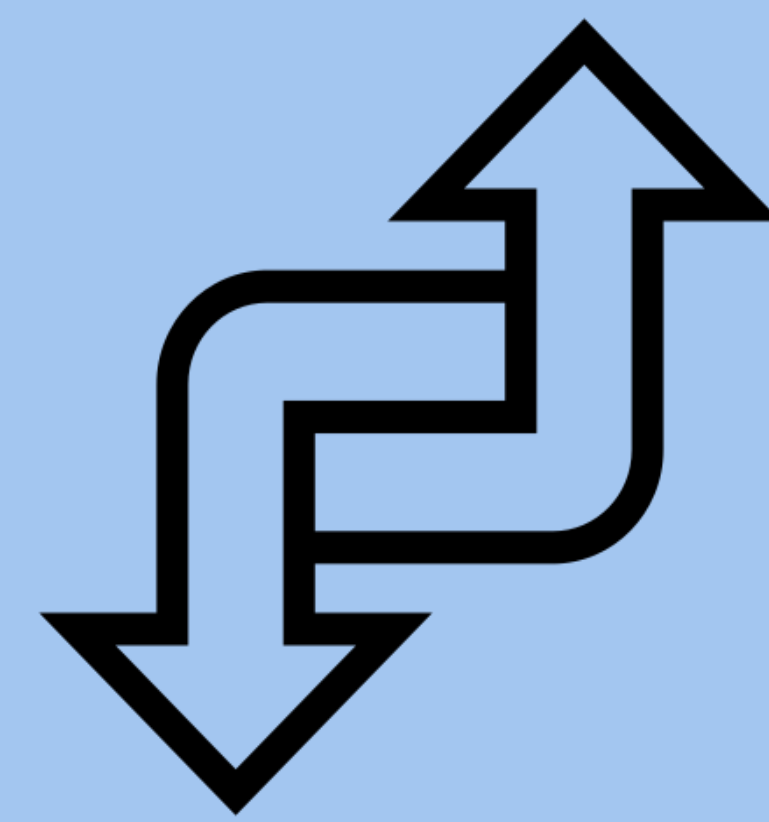


KOTTER'S CHANGE MODEL

The 8-Step Process for Leading Change was cultivated from over four decades of Dr. Kotter's observations of countless leaders and organizations as they were trying to transform or execute change. He identified and extracted the success factors and combined them into the 8-Step Process for Leading Change.



Learn more here: <http://bit.ly/KotterChangeTheory>